

# **Getting Clients**

From

**[Hypnosis101.com](http://Hypnosis101.com)**

With

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1. Learn how to love your freedom and your work
2. Maximize public appearances and network to get clients any place you go to.
3. Get referrals from your family and neighbors
4. Volunteer to do hypnosis sessions with family and friends
5. Hand out your business cards liberally
6. Make sure to list important things in your business card such as your name, the name of your website, and a list of the things you do.
7. Put a flyer (preferably with your picture on it) in the places you frequently go, to to help people recognize you.
8. Go to business referral groups such as BNI to obtain more referrals
9. Try out different referral groups then carefully choose and join one
10. Create newsletters and build communication with regular and potential clients to let them know what you're doing and about the interesting things in the hypnosis community.
11. Market naturally